



# ELROSHÉ KRUGER

## PROMOTIONAL MANAGER

ELEVATE YOUR BRAND WITH **PROMO POPPIES'**  
PROFESSIONAL MODELS!



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# PROMO POPPIES MODEL BOOKING BROCHURE & CLIENT AGREEMENT

Your Brand. Our Models. Unforgettable Experiences.

## Welcome to Promo Poppies

At Promo Poppies, we pride ourselves on offering top-tier promotional models for a wide range of events and activations. Our models are professional, punctual, brand-aware, and trained to represent your brand with style, class, and energy. From corporate launches to public promotions, we make sure your brand gets the attention it deserves.

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### Booking Process

#### 1. **Client Enquiry**

Submit an enquiry with your event details (date, time, venue, number of models, and nature of the event).

#### 2. **Proposal & Availability Confirmation**

Promo Poppies will provide a list of available models that suit your brand brief and confirm availability.

#### 3. **Selection of Models**

You select your preferred models from our portfolio. Promo Poppies reserves the right to make final decisions if there are conflicts or availability issues.

#### 4. **Booking Fee (50% Upfront)**

A **non-refundable 50% deposit** is required to confirm and secure your booking.

#### 5. **Contract & Agreement**

Upon confirmation, both parties sign this legally binding agreement to ensure transparency, professionalism, and mutual expectations.

#### 6. **Final Payment (48 Hours Before Event)**

The remaining **50% payment is due no later than 48 hours prior to the event**. Failure to settle the balance on time may result in cancellation and forfeiture of your deposit.

## 7. Model Supervision & Event Day

All promotional models will be supervised by a **Promo Poppies Director or Team Leader** during the event to ensure professionalism and brand alignment.

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### Promo Poppies Confidentiality & Conduct Policy

- **Strict Confidentiality**  
All client information, campaign details, and promotional strategies are treated with the utmost confidentiality.
  - **No Personal Contact Information**  
Models are strictly **prohibited from sharing their personal contact information**, including phone numbers, email addresses, or social media handles, with clients, event attendees, or third parties.
  - **Professional Conduct**  
Models must maintain high standards of grooming, punctuality, and conduct throughout the event.
  - **No Unauthorized Photography**  
Clients are not permitted to photograph or film the models in inappropriate contexts or without consent from Promo Poppies.
  - **Supervised Presence**  
A member of the **Promo Poppies supervisory team** will be present during all booked events to monitor and manage performance and ensure smooth operations.
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### Payment Policy

- **Deposit Requirement:**  
A **50% non-refundable deposit** is required to confirm any booking.
- **Balance of Payment:**  
Full payment must be made **48 hours before the start of the event**.
- **Late Payments & Cancellations:**
  - Bookings not paid in full by the 48-hour deadline are **subject to cancellation** without refund.
  - **No refunds** are issued for last-minute cancellations (within 72 hours of the event).

- Any event rescheduling must be made in writing and approved by Promo Poppies.
- **Payment Methods:**  
Bank transfer (EFT) is the preferred method. Account details will be provided upon invoice.

## Client Agreement

By signing this document, you agree to the terms and policies set out by Promo Poppies, including but not limited to:

- Respecting model confidentiality and supervision.
- Adhering to all payment deadlines.
- Allowing supervision by the Promo Poppies team.
- Understanding that any breach of policy may result in termination of service without refund.

**CLIENT NAME:** \_\_\_\_\_

**COMPANY (if applicable):** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

Signature:

*EC Kruger*



**Promo Poppies**

**MODERN TALENT  
UNFORGETTABLE EVENTS  
LIFESTYLE**

**Your Event, Our Talent!**

Promo Poppies – Elevate Your Event!

Need promo models, influencers, or brand ambassadors? Promo Poppies provides top talent for any event. From product launches to corporate events, we've got you covered!

Services:

- Promo Models
- Influencers
- Brand Ambassadors

Get in touch today and make your event unforgettable!

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